

Crop Report

Wednesday 30th July to Wednesday 6th August

Get the insight you need to plan more effectively and manage your menus with our latest report from the field, brought to you by our expert produce team.

Tenderstem® Broccoli



The aftereffects of the heatwave are continuing to impact the quality and availability of Tenderstem® broccoli, with stress flowering affecting the plants.

With water in short supply, due to some restrictions on taking water from lakes, as well as low reservoir levels, it is expected that the market-wide problems are likely to see supply challenges over the next few weeks.

We are maintaining close contact with our suppliers as we manage demand in a very tight market.

Fine beans remain a potential alternative option until the market improves.

Red Cabbage



We are keeping a close eye on the quality and availability of stored red cabbage, as it is lower than expected. While the new season has started and is helping to support supply, it is likely to be mid to end of August before we are fully transitioned.

Spring greens



A concession that was put in place following the recent heatwave, due to smaller produce with some hearting at the core of spring greens, has been extended.

Sweet Potato



It has been a difficult season, but we are now approaching the start of the new Egyptian season in August, which will alleviate the situation.

Concessions will remain in place until at least mid-August to help maintain supply until new season stocks arrive.

Cauliflower



The high temperatures earlier this month have resulted in lower head weight and density for cauliflower so, despite the recent rain, we have a concession in place to help maintain availability.

Strawberries



While we have managed to avoid any shortages, the past month has been very challenging. However, we do now appear to be over the worst of the problems and overall availability is improving.

Blackberries



British blackberries are reportedly performing well this year, with good quality and availability.

Broccoli



Market supply of broccoli, which has been affected by heat-related problems such as pheasant eye (a discolouration of the buds caused by uneven development) and hollow stems, is tightening. However, we are not expecting any shortages within our supply chain.